Cookies

January 19, 2026

Cookie Policy

Last updated: 20 January 2025

This page describes how Wasel & Wasel (collectively “Wasel & Wasel”, “we”, or “us”) uses cookies and tracking technologies on our websites and mobile apps.

It is our policy to use cookies and tracking technologies only with the consent of the users of the digital services we provide, except where the use of cookies or tracking technologies is strictly necessary for the operation or use of a service.

This document describes how Wasel & Wasel and other entities may use cookies and tracking technologies in association with the operation of our main website (www.waselandwasel.com) and all of our websites, mobile applications, and HTML-formatted emails that link to or reference this Cookie Policy (collectively, “Digital Services”).

We set out below information about:

1. Cookies and online tracking technologies;
2. How we use cookies and tracking technologies;
3. Your choices: managing cookies; and
4. How to contact us.

To find out more about our approach to privacy please read our Privacy Policy.

1. COOKIES AND ONLINE TRACKING TECHNOLOGIES

Web Browser Cookies

A web browser cookie is a small text file that is sent by a website to your computer or mobile device where it is stored by your web browser. Web browser cookies may store information such as your IP address or other identifier, your browser type, and information about the content you view and interact with on digital services. By storing such information, web browser cookies can remember your preferences and settings for online services and analyze how you use online services.

Tracking Technologies

Emails and mobile apps may contain small transparent image files or lines of code to record how you interact with them. This information is used to help website and app publishers better analyze and improve their services.

Tracking Via Mobile Apps

When you use mobile applications, unique identifiers associated with your device (such as the device ID and IP address), your activity within the App and your network location may be recorded. This information may be used to analyze, improve and customize digital services.

2. HOW WE USE COOKIES AND TRACKING TECHNOLOGIES

We use some cookies and tracking technologies for purposes which are strictly necessary for your use of our Digital Services. These may include, for example, cookies which remember your preferences and settings; which remember information that you may enter online (so that it does not have to be re-entered every time you move to another page); or to keep you logged in to portals that we may offer where you wish this to happen.

With your consent, we may also use cookies and tracking technologies for other purposes, such as the generation of aggregate statistics about how people use our Digital Services; for error management and troubleshooting; to help

you share content with others; to enable you to receive information about other products and services; and to improve your experience of the Digital Services.

Performance cookies Where you have permitted the use of performance cookies, we use Google Analytics 4, a web analytics service provided by Google LLC. We use Google Analytics 4 to collect statistical information about how our Digital Services are used without personally identifying you. Google Analytics services involve the use of cookies that collect information such as your IP address or other identifiers, browser information, and information about the content you view and interact with to record how you use our Digital Services.

Google Analytics 4 has IP anonymization enabled by default. Due to IP anonymization, your IP address will be truncated by Google within the EEA, UK and Switzerland. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and shortened there. According to Google, the IP address transmitted by your browser as part of Google Analytics will not be merged with other Google data.

Please note that we only collect the following data elements through Google Analytics 4:

- Approximate location (country and region only)
- Events (e.g. user journey, click path)
- IP address (in shortened form)
- Language setting
- Referrer URL

These analytics services help us to know how many users we have, which parts of our sites are most popular, what browsers are used (so we can maximize compatibility), the country or

region where our users are located, and the demographics and interests of our users. This enables us to better understand who is using our Digital Services and to improve how we present content on the Digital Services.

The information collected by means of the cookies about your use of this website is generally transferred to a Google server in the USA and stored there. Google Analytics 4 cookies may retain information for up to two years. For more information about Google Analytics 4 services, please click here [link to Google Analytics info].

3. YOUR CHOICES: MANAGING COOKIES

Most web browsers allow you to control cookies through their settings preferences. However, if you limit the ability of websites to set cookies, you may worsen your overall user experience, since it will no longer be personalized to you. It may also stop you from saving customized settings like login information.

You can withdraw your consent for non-essential cookies at any time by modifying your browser settings to decline cookies.

4. HOW TO CONTACT US

If you have any questions or concerns about our use of cookies and other tracking technologies, please send us an email to:

admin@waselandwasel.com